

Student

Date

Class

Teacher

Graphic Organizer
Section 25.1

PRICE PLANNING CONSIDERATIONS

Graphic Organizer

Directions: Draw this chart to take notes about the scope and significance, and the major goals of pricing.

Scope and Significance	Goals

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Graphic Organizer Section 25.2

FACTORS INVOLVED IN PRICE PLANNING

Graphic Organizer

Directions: Draw this chart to note factors and consequences of the pricing process.

Factors that Affect Price	Consequences
Costs and expenses	Determine company's profits