



student name

period

date

Design Mind Presentation1 Elements of Design Study guide

- _____ is the defined area of a composition or layout.
-

- The _____ can help communicate meaning.
 - The format of a _____ is flexible and may change when viewed on different screens.
 - When designing projects with multiple pages you need to consider how the different views _____ to one another.
-

- A _____ is the simplest element of visual design.
 - The human brain is always trying to apply _____ to what is seen.
 - Several _____ in combination may represent a more complicated object or idea.
 - _____ is the ability to connect a pattern of points or complete a broken line.
-

- A _____ is a mark or a stroke that is longer than it is wide.
- In layouts, lines can perform four important functions:

Lines can _____.

Lines can _____.

Lines can _____.

Lines can _____.

- Lines can have different _____.
- Lines can be tools for _____.

- When lines are set together, they will start to look like _____. The closer lines are set together, the _____ the shading will be.
 - Artists use a technique called _____ to represent lights and darks in a drawing.
 - The mind uses _____ when looking at lines in much the same way as looking at points.
-

- The two main categories of shapes are _____ and _____
 - Mechanical shapes are made with straight lines, circles and arcs. These man made shapes are sometimes called _____. They can be simple or complex.
 - Mechanical shapes suggest _____ and _____. They can also suggest _____.
-

- _____ shapes, on the other hand, are the shapes found in nature. Because they are less _____ they are sometimes more interesting. They will also seem _____ and more _____.
 - The shapes used in an illustration or graphic symbol should represent a _____.
 - When text is set in a block, the block becomes a _____ on the page.
 - When type is set as display, the _____ or _____ of the letters can act as shapes themselves.
 - In a layout, a _____ or _____ does not just depict images, their edges also act as shapes.
-

- When designing a layout, you will organize _____, _____ and _____ in the space defined by the format.
- _____ include the various distinct graphic objects that are arranged in a layout.

• Page elements common to most print layouts are:

| | |
|-------|-------|
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |

• Page elements common to most web pages are:

| | |
|-------|-------|
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |