



student name

period

date

Becoming a Graphic Designer Study Guide

page 1 of 2

Describe what a graphic designer does.

A unique graphic symbol that represents an organization, person or product is called a

A set of designs that includes a letterhead, envelope and business card that share a similar logo and graphic treatment is called a

An industry term that describes the organization of operations needed to complete a task, job, or project is called

Name the five steps in the graphic design workflow model

1. _____
2. _____
3. _____
4. _____
5. _____

A quickly made drawing used to brainstorm ideas for designs and layouts is a

Fact lists should include

1. _____
2. _____
3. _____
4. _____
5. _____

A full size, dimensionally correct plan for a printed product that gives a general idea of what the final product will look like is a

A group of two or more related colors is a

Large, often decorative type used for headlines and titles is called

Type set for extended reading and large passages is called

Becoming a Graphic Designer Study Guide

page 2 of 2

The words written for a printed product are called

What programs are typically used to create graphics for printed products?

A computer application used to assemble various page elements into a single or multi-page program is called a

A full color print made on a desktop printer is called a

A final print of a layout that is presented to the customer for approval is called a

All the necessary operations to prepare a layout for final printing is called
